



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-21-2012 PAGE: 1 of 2

AMERICAN RAMBLER PRODUCTIONS - 23247

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
396410	08-21-2012		0	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
175		241706	PHILADELPHIA	A. CLIFFORD	08-22-2012	08-28-2012	M (Broadcast Month, Cycle 1)	N	241706								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 175														
1	08-22-2012	08-26-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30			2	2	2			6	1,000	6	6,000.00
2	08-22-2012	08-26-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30			1	1	1			3	1,100	3	3,300.00
3	08-22-2012	08-26-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30			1	1	1			3	475	3	1,425.00
4	08-22-2012	08-26-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30			1	1	1			3	450	3	1,350.00
5	08-22-2012	08-26-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30			1	1	1			3	600	3	1,800.00
6	08-22-2012	08-26-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30			1	1	1			3	700	3	2,100.00
7	08-22-2012	08-26-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30			1	1	1			3	500	3	1,500.00
8	08-22-2012	08-26-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30			1	1	1			3	500	3	1,500.00
9	08-22-2012	08-26-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30			1	1	1			3	400	3	1,200.00
10	08-22-2012	08-26-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30			1	1	1			3	1,000	3	3,000.00
11	08-22-2012	08-26-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30			1	1	1			3	1,300	3	3,900.00
12	08-22-2012	08-26-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30			1	1				2	1,500	2	3,000.00
13	08-22-2012	08-26-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						1		1	450	1	450.00
14	08-22-2012	08-26-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						1		1	450	1	450.00
15	08-22-2012	08-26-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P SAT (789)	3	30						1		1	600	1	600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-21-2012 PAGE: 2 of 2

AMERICAN RAMBLER PRODUCTIONS - 23247

Contract No 396410	Contract Dt 08-21-2012	Revision Dt	Rev# 0	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS								Station/Market WTVD - DURHAM						
Agency Est# 175			CMS # 241706	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-22-2012	End Date 08-28-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241706					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 175																	
16	08-22-2012	08-26-2012	07:30PM - 11:00PM	NASCAR (6906)			3	30						1		1	3,500	1	3,500.00	
17	08-22-2012	08-26-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30							1	1	600	1	600.00	
18	08-22-2012	08-26-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			3	30							1	1	500	1	500.00	
19	08-22-2012	08-26-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							1	1	900	1	900.00	
																Contracted Gross Total:		45	37,075.00	
																Actual Gross Total:		45	37,075.00	
																Agency Commission:			5,561.25	
																Net Total:			31,513.75	
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Aug 12		0.00		0.00		37,075.00		0.00								37,075.00				
Sep 12		0.00		0.00		0.00		0.00								0.00				
TOTAL		0.00		0.00		37,075.00		0.00								37,075.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood